Accessible Posters

Accessibility Checklist for Posters and Graphic Designs

Content
- Concise, informative text in plain English
- Emphasise the key details by using large text, bold text and spacing the facts into their own prominent areas.
- A named contact for attendees with accessibility considerations is included

Layout
- Left Alignment
- Background does not impact the readability of the text. (There is either a plain, block colour background, or if using an image, it does not obscure the text on the design)
- Avoid using all capital letters LIKE THIS

Design
- High Contrast Colours
- Sans Serif Font (unembellished, easily legible font)
- Minimum size 12pt text

Digital Posters
- If including animations or gifs, they all have accurate captioning or subtitles
- If including links, they are labelled with descriptive text
- Alt. (alternative text) is always included for your posters when they are published to social media.
- Use CamelCase Hashtags

For further information on how and why to follow our checklists, please go to:

www.ahead.ie/ally-ship

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